



**NEW EUROPE – NEW TOURIST DESTINATION  
NOVA EVROPA – NOVA TURISTIČNA DESTINACIJA**  
UP TURISTICA, Obala 11a, Portorož  
**21. – 23. May / 21. – 23. maj 2008**

**CONFERENCE PROGRAMME / PROGRAM KONFERENCE**

<b>MAY, 21 2008 – 21. MAJ 2008</b>	
14.30 - 15.00	Registration / Registracija
15.15 - 15.30	<b>OPENING CEREMONY / OTVORITVENA SLOVESNOST</b> Prof. dr. Rado Bohinc, rektor University of Primorska Prof. dr. Marija Ovsenik, dean UP Turistica
15.30 - 17.30	<b>PLENARY SESSION / PLENARNO ZASEDANJE</b> (predavanja bodo simultano prevajana)
	<b>CHAIR / VODI : doc. dr. MAJA URAN</b>
	<b>Hospitable tourism / Gostoljubnost v turizmu</b> prof. dr. NIGEL HEMMINGTON, Bournemouth University, School of Services Management, UK
	<b>Human resource issues in tourism - challenges in a new Europe / Človeški viri v turizmu – izzivi v novi Evropi</b> prof. dr. TOM BAUM, University of Strathclyde, UK
	<b>Tourism Studies in Higher Education: Meeting the Challenges of the 21st Century / Študij turizma v visokem šolstvu: Izzivi 21. stoletja</b> prof. dr. MARIA D. ESPINO, St. Thomas University, Florida, USA
	<b>Destination Management Systems organisational and technological trends and challenges: learning from the Greek tourism experience / Sistemi destinacijskega managementa in njihovi tehnološki ter organizacijski trendi in izzivi: Učenje skozi izkušnje Grškega turizma</b> prof. dr. Marianna Sigala, University of Aegen, Greece
	<b>National tourism strategies: good development plans or wish lists / Nacionalne turistične strategije: dobro razvojno planiranje ali sezname želja</b> doc. dr. MAJA URAN, UP TURISTICA, Slovenija

	<b>Modern forms of destination management in the New Europe / Moderne oblike destinacijskega managementa v Novi Evropi</b>			
	doc. dr. ROK OVSENIK, UP TURISTICA, Slovenija			
17.30 - 18.00	Coffee break / Odmor			
18.00 - 19.30	<b>SESSIONS / SEKCIJE</b>			
ROOM / PROSTOR	VP – English Session	MP – Croatian Session	SU2 – Slovenian Session	SU1 - Slovenian Session
<b>CHAIR / VODI</b>	<b>Dr. Janja Jerman</b>	<b>Mag. Marjan Tkalčič</b>	<b>Dr. Tadeja Jere Lazanski</b>	<b>Dr. Gorazd Sedmak</b>
	1. HUMMEL	2. BLAŽEVIČ, KRSTINIČ NIŽIČ	3. JERE LAZANSKI	4. FIRM, WEINER, STARE
	5. RECKOSKA G., PETROVSKA E.	6. BOŠKOVIČ, OVSENIK M., URAN	7. CVIKL	8. JANŽENKOVIČ, FLAJS S., FLAJS K.
	9. RITCHIE	10. RUŽIČ, DROPULIČ, MATOŠEVIČ	11. ČEH	12. JELEČ, OVSENIK M.
	13. BACHAY	14. ŠTOKOVIČ, GRŽINIČ	15. BOGUNOVIČ, PENKO L., PENKO S.	16. JOVANOVIČ, JURINČIČ
	17. VANIČEK, RUX	18. TEŽAK ANA, LUK, BOŠKOVIČ	19. DODIČ PEGAN	20. JOVANOVIČ, OVSENIK
		21. TOMLJENOVIČ, BOJNEC, JURINČIČ, DODIČ PEGAN	22. PETROVSKA	23. KISEL PETRA 1
20.30	Traditional Istrian dinner / Tradicionalna istrska večerja			

**MAY, 22 2008 – 22. MAJ 2008**

9.30 - 11.00	<b>SESSIONS / SEKCIJE</b>			
ROOM / PROSTOR	VP – English Session	MP – Slovenian Session	SU1 – Slovenian Session	JU – Slovenian Session
<b>CHAIR / VODI</b>	<b>Dr. Igor Jurinčič</b>	<b>Dr. Marija Ovsenik</b>	<b>Dr. Gordana Ivankovič</b>	<b>Dr. Ksenija Vodeb</b>
	24. BREZOVEC T., BRUCE	25. TEŽAK OTO, KNEŽEVIČ	26. IVANKOVIC	27. KOLBL, LIPIČ
	28. ELGAMMAL, JONES	29. BIZJAK	30. KODERMAN	31. PERČIČ
	32. GOSAR	33. STOPINŠEK, ERJAVEC GRANOV	34. NOVEL, TESANOVIČ	35. PISANEC, OVSENIK R.

	36. JURKIENE, URBONIENE	37. VUKOVIČ, ZAVRŠNIK	38. NEMEC RUDEŽ, VODEB, DODIČ PEGAN	39. SODJA
	40. MARIN, STATE	41. TRUNKL	42. MEKINC, MAJHEN, TOPOLOVEC, OVSENIK M.	43. STOJČEVSKI
	44. TOOMAN	45. SEDMAK	46. PLAZAR, JURDANA	47. ŠTURM, RUZZIER
	48. KLARIČ, JURINČIČ	49. OVSENIK J.		
11.00 - 11.30	Coffee break / Odmor			
11.30 - 12.00	THE INFLUENCE OF GAMING ON TOURISM / VPLIV IGRALNIŠTVA NA TURIZEM <b>Guest lecturer / Gostujoči predavatelj: prof. dr. Karl D. Brandmeier, Germany</b>			
12.00 - 13.30	<b>SESSIONS / SEKCIJE</b>			
ROOM / PROSTOR	VP – English Session	MP – Slovenian Session	SU1 – Slovenian Session	SU2 – Slovenian Session
<b>CHAIR / VODI</b>	<b>Dr. Aleksandra Brezovec</b>	<b>Dr. Ksenija Vodeb</b>	<b>Dr. Helena Nemic Rudež</b>	<b>Dr. Igor Jurinčič</b>
	50. RECKOSKI, STOJANOVSKI	51. BANJANIN	52. URIH	53. PRINČIČ
	54. MINCIU, NISTOREANU, TANASE	55. VRTAČNIK GARBAS	56. ARTIČ	57. REBEC
	58. MAYER, JANCSIK, MADARASZ	59. JERMAN	60. OSTRMAN	61. ŠERUGA, NOVAK
	62. FORMADI	63. ZALAR	64. KASTELIC	65. VARGA
	66. TIGU, ARSENE	67. VODEB, NEMEC RUDEŽ	68. GREGORC F.	69. KISEL 2, 3
	70. STEVENS, CROOK			
13.30 - 14.30	Lunch break / Odmor za kosilo			
14.30 - 15.00	<b>TOURISM EDUCATION: THE ROAD TO MATURITY? / IZOBRAŽEVANJE V TURIZMU: POT K ZRELOSTI?</b> Guest lecturer / Gostujoči predavatelj: prof. dr. David Airey, UK			
15.00 - 16.30	<b>PANEL DISCUSSION: PARTNERSHIP BETWEEN TOURISM INDUSTRY AND TOURISM SCHOOLS / OKROGLA MIZA: PARTNERSTVO MED</b>			

<b>TURISTIČNIM GOSPODARSTVOM IN ŠOLAMI</b>		
Maja Uran, moderator, David Airey, Kestutis Ambrozaitis (Lithuanian Tours), Karl Brandmeier, Tine Brodnjak (Sava hoteli Bled), Mariana Sigala		
16.30 - 18.00	EDITORIAL BOARD MEETING (Meeting room 4. Floor) / SESTANEK UREDNIŠKEGA ODBORA (soba za sestanke v četrtem nadstropju)	
16.30 - 18.00	<b>SESSIONS / SEKCIJE</b>	
ROOM / PROSTOR	VP – English Session	MP – Slovenian Session
<b>CHAIR / VODI</b>	<b>Mag. Marijan Tkalčič</b>	<b>Mag. Dejan Križaj</b>
	71. PADUERAN, TIGU, MINICU	72. HALIČ, POLAK ZUPAN
	73. TUCLEA, PADUREAN, HORNOIU	74. KRIŽAJ, ČRNIGOJ
	75. ŠKODOVA PARMOVA, DVOŘÁK	76. PLEVNIK
	77. MARIN - PANTELESCU, LUPU	78. BUDNAR, JANŠA, KENE, MIHALIČ, POŽENEL, STROPNIK, VOVKO
	79. VANIČEK, PAHROVA	80. FLAJS. S, FLAJS K., OSTERMAN RENAULT, JANŽEKOVIČ
		81. KNIFIC
17.45 - 18.15	Coffee break / Odmor	
18.15 - 18.45	COMPETING IN THE GLOBAL TOURISM AND HOSPITALITY MARKET THROUGH SERVICES / KONKURIRANJE NA GLOBALNEM TURISTIČNEM TRGU S POMOČJO KAKOVOSTI STORITVE <b>Guest lecturer / Gostujoči predavatelj prof. dr. Jay Kandampully, USA</b>	
18.45 - 19.30	HOW TO SUCCESSFULLY PUBLISH IN SCIENTIFIC JOURNALS? / KAKO USPEŠNO OBJAVLJATI V ZNANSTVENIH ČASOPISIH? <b>Guest lecturer / Gostujoči predavatelj: prof. dr. Jay Kandampully, USA</b>	
20.30-	Gala dinner / Gala večerja	

May, 23 2008 – 23. MAJ 2008	
9.00 – 10.00	<b>CLOSING SESSION / ZAKLJUČNO PLENARNO ZASEDANJE</b> Chair / Vodi: doc.dr. Maja Uran
10.00 - 11.00	<b>Panel discussion: Successfully implementing destination management / Okrogla miza: Uspešno uresničevanje destinacijskega managementa</b> Rok Ovsenik, moderator, Dejan Podgoršek, Janez Pergar, Maria Espino, Matjaž Kristan
11.00 –12.00	Coffee break / Odmor
12.00 - 13.00	Opening ceremony of new school building UP Turistica / Svečana otvoritev novega poslopja UP Turistica

**AUTHORS AND TITLES OF PAPERS / AVTORJI IN NASLOVI PRISPEVKOV**

**Artič, Nataša**

TODAY'S PROBLEMS IN THE FIELD OF INTERNATIONAL TRAVEL LAW

**Bachay, Judy and Charles, Julia**

CREATING A TOURIST DESTINATION THROUGH HISTORIC PRESERVATION

**Banjanin, Gordana**

EDUCATION IN TOURISM – THE NEW POST-SECONDARY PROGRAMME

**Bizjak, Boštjan**

USE OF MEASUREMENT SCALES IN TOURISM RESEARCH

**Blažević, Branko and Krstinić Nižić, Marinela**

MODEL OF OPTIMAL SPACE MANAGEMENT

**Bogunović, Branko; Penko, Ludvik and Penko, Sandra**

APPLICATION OF AERIAL SYSTEM FOR TOURIST PROMOTION AND RESEARCH

**Bojnec, Štefan and Papler, Drago**

TOURISM DEMAND, GREEN ENERGY SUPPLY AND SUSTAINABLE DEVELOPMENT

**Bošković, Desimir; Ovsenik, Marija and Uran, Maja**

CULTURAL, HISTORICAL, TRADITIONAL AND NATURAL HERITAGE VALORISATION IN RURAL ISTRA TOURISM OFFER

**Brezovec, Tomi and Bruce, David**

TOURISM DEVELOPMENT: ISSUES FOR HISTORIC WALLED TOWNS

**Budnar, Maša; Janša, Simon; Kene, Tina; Mihalič, Urša; Poženel, Suzana; Stropnik, Majda and Vovko, Janja**

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MODERNISATION OF STANDARDS AND NORMATIVES FOR CATEGORISATION OF ACCOMODATION FACILITIES IN SLOVENIA

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